emerald cultural institute
Experience Tradition, Embrace Innovation

English Plus Football at St George's Ascot 2027

- **Play alongside British children** — minimum of two hours integration for each football session, creating opportunities to practise English and make new friends.
- **Professional UEFA A** licensed coach with experience at QPR, Tottenham Hotspur, RB Leipzig and many more professional clubs.
- **Improve your English** — 15 hours per week at levels, combining general English with excursion and project classes.
- **Develop your game** — 9 hours of professional football coaching each week plus a Sunday match. Students will focus on practical skills, tactics and performance analysis. Course includes a guest appearance.
- **Enjoy a complete residential experience** — full board, supervised activities, and one full-day and two half-day excursions every week.

MEET ADAM CLARK

UEFA A licensed and a full-time coach since 2012, Adam is Head of Player and Coach Development, an individual development coach in QPR's academy foundation phase and a former Tottenham Hotspur and Reading FC coach. His coaching combines practical skills, football theory, performance analysis and individual development.

11 July–8 August 2027 • 1 week £1,420 | 2 weeks £2,840 | 3 weeks £4,220 | 4 weeks £5,550

Includes shared residential full board, supervised activities, one full-day and two half-day excursions weekly, ECI activity transport, teaching materials, welcome kit and attendance and competency diploma. Prices per student. Contact ECI for availability and booking.

Extras: individual transfers £175 each way (£350 return); shared £95 each way per student; unaccompanied minor £200 each way (£400 return). Special diets £45 per week. Refundable damage deposit £70, subject to no damage. Places subject to availability; prices, schedules and activities may change. Confirm arrival and departure arrangements with ECI before booking travel.

SAMPLE WEEKLY PROGRAMME • 12–18 JULY 2027

	Mon 12 July	Tue 13 July	Wed 14 July	Thu 15 July	Fri 16 July	Sat 17 July	Sun 18 July
Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
Morning Session 1	General English	General English	General English	Full-day excursion London Camden walk	General English	General English	Match preparation
Morning Session 2	English & project class	English & project class	Excursion & project class	London excursion continued	English & project class	Excursion & project class	Sunday match*
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
Afternoon	14:00–17:00 Football Skills & analysis	Half-day excursion Windsor	14:00–17:00 Football Tactics & games Guest appearance	London excursion continued	14:00–17:00 Football Match preparation	Half-day excursion Winchester	Sunday match* and post-match reflection
Later	Personal time	Excursion continued	Personal time	Return to campus	Personal time	Excursion continued	Personal time
Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
Evening	Ice breakers	50 / 50 night	Scavenger hunt	Chill out night	Themed dance party	Movie night	Music quiz
Night	Lights out	Lights out	Lights out	Lights out	Lights out	Lights out	Lights out

English: 3 hours per teaching morning across two sessions. Football: planned integration with British children for the first two hours of each session (14:00–16:00).

*Sunday match timing and format to be confirmed; the match spans the sample timetable illustratively. . Excursions and evening activities are examples; the programme may change.