

GEN7

Courses for Adults

Intensive Plus Business



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cultural institute

Experience Tradition, Embrace Innovation



Overview

The Intensive Plus Business Course offers 26 hours of tuition weekly. This course is aimed at students with either an academic or practical business background who wish to supplement their General English course in the mornings with Business English in the afternoons.

Modules covered in the afternoon business lessons can include: Presentations, Sales and Marketing, The Language of Business Meetings, Report Writing, E-mail and telephone communication and The Language of Negotiations. Course content varies according to the changing needs of the group.

Tuition Hours

20 x 60 minute group lessons each week in the mornings.

6 x 60-minute small group business English classes in the afternoons.

Timetable

Monday - Friday mornings

Group Tuition with two different teachers.

09:00 - 11:00: Teacher 1 - Grammar and Use of Language

11:00 - 11:30: mid-morning break

11:30 - 13:30: Teacher 2 - Speaking and Listening Skills

14:15 - 16:15: Tuesday, Wednesday and Thursday afternoons: small group Business-English classes.

Levels

This course requires a good intermediate level of English. Students whose level of English is lower than the required standard will be offered a place on the GEN 4 programme (6 hours of small-group fluency lessons in the afternoons) PLUS one hour of individual tuition per week instead of the GEN 7 programme. The Intensive Plus Business afternoon classes have a maximum of 6 students per class.

Minimum Course Duration

Two weeks.

Age Group

17+ in the morning classes.

21+ in the afternoon classes.

Average Number of Students per class

8-10 per class in the mornings (depending on the time of year).

Maximum class size

14 in the mornings and 6 in the afternoons.

Locations

Courses are held year-round in Palmerston Park. During the summer months General Courses may be held at one of our summer centres.

Testing and Placement

Students are given an online test in advance of arrival and placed in a class appropriate to their level of English. Students' progress is monitored on an ongoing basis and their class level is adjusted accordingly.

Examinations

Students attending this Course can also choose to sit the TOEIC examination. All Examinations are subject to availability and payment of the appropriate fee.

Textbooks

We use the most up-to date textbooks and teaching materials. Textbooks are not included in the course fee. Students can purchase textbooks from the school or from recommended bookstores in the city centre. Textbooks cost approximately €50. We can include the cost of a first book in your invoice on request.



Availability

Please check availability with the Institute before confirming any courses. This course is subject to a minimum number of participants. Once the booking is confirmed students can begin their course on any Monday morning at 09.00 am.

What is included in the course fee?

Written and oral placement test

Tuition (60 minutes per lesson)

Interesting and stimulating supplementary course materials

Use of multi-media facilities and free WiFi

Ongoing support and monitoring by class teachers and Director of Studies

Regular seminars such as "Living and Working in Ireland" and "CV Preparation and Interviews"

Rich and varied Social Programme

Diploma on completion of course with personalised student report

Welcome Kit with guides and maps and student handbook